



What is the 20/20 Membership Program?

It is a new membership program that allows our existing and new members to refer friends and family to join the YMCA. As an incentive for becoming a partner in health and referring a new member, they will become eligible for this program. When a member helps us to create a healthier community by referring a member, both the member and the friends and family they bring to the Y will receive a 20% savings off the standard rate of membership.

Why are we starting the 20/20 Membership Program?

The Y is a cause driven organization dedicated to strengthening the communities we serve through youth development, healthy living and social responsibility. Surely, we cannot achieve such an important mission alone, so are calling on all our members to be part of our vital goal. We know that individuals who choose to live a healthier lifestyle are more successful when behavior change is done with others, friends, family or teammates. The launch of our 20/20 Membership Program aims to bring all members to the forefront as advocates for healthier living, both personally and in the community. Beyond the benefit of encouraging a support system and enhanced motivation, we are offering the 20/20 Membership Program to our members, new and old who take up our mission. The Y is asking all members to help us in making our community healthier by inviting their friends and family to join them at the Y.

What membership categories are eligible to participate in the 20/20 Member Referral Rate shared-discount program?

Young Adult, Adult, Family, Senior and Senior Family

Can a member refer a friend who would qualify for a Youth membership?

No. Youth memberships are set at a lower rate and ineligible for 20/20.

I referred my friend and my friend joined. When do they receive their reduced rate?

The 20/20 Membership Program rate will go into effect when the referred membership is purchased. The 20/20 Membership Program rate for your membership will be reflected in the billing cycle following the join date of the friend or family you refer to join the Y.

What are the 20/20 program's requirements for current members?

An active account in good standing paid my monthly draft at the full rate for their appropriate category is required. The 20/20 Membership Program rate for your membership will be reflected in the billing cycle following the join date of the friend or family you refer to join the Y.

What happens if my friend joins at the 20/20 rate and later cancels their membership?

You have 30 days (one billing cycle) to refer a new friend and maintain the 20/20 rate. If you are unable to recruit a new friend in 30 days, your monthly rate returns to the standard category rate. But any time thereafter that you refer a new, eligible friend, you can re-enter the 20/20 program.

What if I have an annual membership?

Both members must pay via monthly draft to qualify for the 20/20 rate. Members paying annually must convert to a monthly draft for either member to qualify for the shared discount.

Can new members participate in the 20/20 program?

Yes! New members may immediately refer another eligible new member.

If I am a current member paying the full rate for my membership, and I have a friend that is a current member of the Y, can I refer my friend so that we can get the 20/20 rate?

No. Current members cannot refer other current members; only new members are eligible for referral.

If I recruit multiple friends to the Y, do I receive additional rate reductions for each friend that joins?

No. Referring members are eligible for one 20% discount per membership. However, each friend that you refer is eligible for the 20/20 rate, and as long as one of your referrals continues their membership, you retain your 20/20 rate. For example, you recruit three new members; if two quit after a year, you keep paying the reduced rate as long as your third referral remains a member. So the bigger the friend "bench" you build, the easier it is to stay in the program!

Can all of the family members on my membership refer friends to the program?

Yes. However, the 20/20 program allows for only one price reduction on the current membership.

If I have a membership that is already discounted more than 20% through Y financial assistance, can I still refer a friend that qualifies for the 20/20 rate?

Yes. If each of you pays by monthly draft and has a membership in good standing, friends you refer can receive the 20/20 rate.

Your membership will remain at your standard financial assistance rate or be reduced to the 20/20 Membership Program rate for your current membership type, whichever savings is greater.

Is a current member eligible for the 20/20 rate if they refer someone who qualifies for and receives financial assistance that results in a discount greater than 20%?

In this situation, the current member does not receive the 20/20 rate because the referred member is not a full-pay participant.

What happens if a member in the 20/20 program places their membership on hold?

Both members connected via the 20/20 program will continue to receive the reduced rate. However, members on hold cannot refer new friends while their membership is inactive.

If standard membership rates change, how will this impact my monthly rate?

The 20/20 rate is always 20% off the standard rate. Your monthly cost will adjust to 20% off of the new standard rate.

How long is this reduced rate valid?

The reduced rate received from participating in the member benefit program is good for as long as both parties remain members. Should one of you cancel your membership, the remaining member has thirty (30) days to refer another friend or family member to join. If the remaining member does not refer another friend or family member to join (and the referred person join) within 30 days, the reduced membership rate will return to the standard rate for the specified membership type.